



BIO

Garr Larson, Team Lead

Garr Larson is helping the Maker Mask project with communication, logistics and organization. As Rory's father, he is also ensuring that Rory eats regularly and sleeps occasionally.

Garr Larson has more than 30 years' experience as variously president, CEO, CMO, a member of the board of directors and corporate vice president of leading B2C companies. He was also a founding executive of Hot Topic, which he helped take from garage start-up to IPO.

After Hot Topic, Garr led small and large retail and consumer product companies including Dogeared Jewelry, Frederick's of Hollywood, Orvis, Rugged Bear and Britches of Georgetowne.

While leading Dogeared Jewelry — a very early B Corporation and company committed to making “good things happen” — Garr decided to devote a majority of his efforts to enterprises and organizations committed to positive, non-profit change.