



BIO

Taylor Odegard, Data Science and Digital Logistics

Taylor is helping the Maker Mask project with digital logistics, website development, digital asset management and deployment, as well as broad marketing and PR activities alongside Jonathan, Garr and Rory.

In Taylor's non-pandemic day job, he is the CEO and head of innovation of NavigatorSRVS and CRE. He leads a team of 25 data scientists, business intelligence developers and systems architects in building the ultimate industry platform for data analytics focused on Navigator's core verticals of commercial real estate, fintech and health/human services. Taylor oversees the core development of the Navigator platform services and enlightens the market of the most leading-edge software services and practices to enhance the industry as a whole. Taylor is the original visionary behind NavigatorCRE. He started developing innovative technology applications while gaining a real estate and finance degree from the University of Southern California. He is nationally recognized as a pioneer in real estate technology innovation, driving significant transactions and success for his clients.

Over the past decade Taylor has refined best practices for data visualization and property research, while running his own web development company and collaborating with commercial real estate firms. His ability to develop proprietary code and digital functionality allowed him to lead a top-tier NavigatorCRE development team to create a revolutionary platform that significantly elevates performance levels of commercial real estate professionals through the digitization of processes related to business development, market research, valuation, site acquisition, property and asset management through final disposition.